Blue Line Logistics

Your Partner for a greener urban logistics

ZULU 5

BLUE LINE
LOGISTICS

SOGESTRAN
GROUP

BLUE LINE LOGISTICS

Subsidiary of

SOGESTRAN GROUP

Family Owned

Turnover 350 M€

150 Units

1400 Employees

30 M€ Invested each year

+ 30 Companies

WHO ARE WE?

PIONEER
In operation for almost 10 years

LEADER
Largest Player in Urban River Logistics

2023
6 boats in daily operation
14 people at your service

JUNE 2024
8 boats in daily operation
20 people at your service

CONSTRUCTION

XXL PIECES

BIG BAG

PALLETS

MATERIALS / EQUIPMENTS

& REVERSE for RUBBLE

WASTE

GENERAL WASTE & BIO WASTE

PMD

COOKING OIL

GLASS

BEVERAGE

BEERS KEG

GLASS BOTTLE

PLASTIC BOTTLE

& EMPTY REVERSE

CONTAINER GOODS

PROTECTION

SMALL & LIGHT GOODS

FASTER HANDLING OPS

DRY or TEMPERATURE ORIENTED

PLUG & PLAY FOR TRUCKS

EVENTS

WIDE VARITIES OF GOODS

MUTUALIZATION

HELP TO ASSEMBLE

JUST ON TIME

WHAT DO WE NEED?

WAREHOUSE

COLLECT GOODS TO DELIVER

PICKING & ORDER PREPARATION
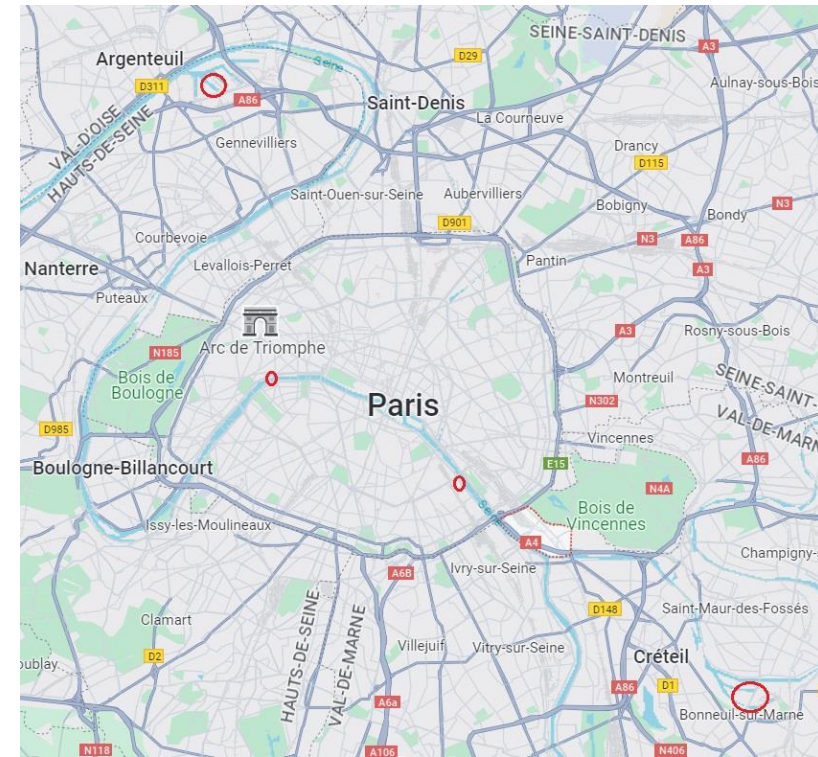
CONSOLIDATE GOODS from differents clients **TO SAME DESTINATION**

QUAYSIDES

IN & OUTSIDE City

CLOSE TO FINAL DESTINATION

ADAPTED TO CARGO BIKES & E

WHY DO THEY CHOOSE US?

**WE ARE MORE EXPENSIVE
WE ARE LESS FLEXIBLE**

➔ REDUCTION OF CO2

➔ REDUCTION OF MILES

➔ REDUCTION OF TRUCKERS

➔ REDUCTION OF TRUCKS

➔ MASSIFICATION

➔ NEED TO SEE GLOBAL PICTURES

POLITICAL CHANGES

LOW EMISSION ZONES

CLEAR CALENDAR

POLLUTION RESTRICTION

ALTERNATIVES TO TRUCK

CORPORATE SUSTAINABILITY REPORTING DIRECTIVE (CSRD)

NON FINANCIAL REPORT

APPLICABLE BY 2025 (Report Yo 2024)

CO2 EMISSION & REDUCTION
(Neutral by 2050)

Les communes concernées par la zone à faibles émissions métropolitaine (ZFE)

SORTIE DES VÉHICULES DIESEL ET ESSENCE : OÙ EN SONT LES VILLES FRANÇAISES ?

Informations disponibles au 22 juin 2022	NON CLASSÉ	5	4	3	2	1
Paris	2019	2019	2021	2023	2024	2030
Lyon[1]	sept. 2022	sept. 2022	2024	2025	2026	
Strasbourg[2]	janv. 2022	janv. 2022	janv. 2023	janv. 2024	janv. 2025	
Grenoble[3]	2019	2019	2020	juill. 2022	juill. 2025	
Toulouse[4]	janv. 2023	janv. 2023	janv. 2023	janv. 2024		
Rouen[4]	sept. 2022	sept. 2022	sept. 2022			