

NIKE SUSTAINABILITY







NIKE PURPOSE

Sustainability is at our core

PEOPLE

DIVERSITY, EQUITY
& INCLUSION



At Nike, we believe in the power of people to move the world forward.

PLANET

SUSTAINABILITY



Move to Zero is Nike's journey toward a zero carbon and zero waste to help protect the future of sport.

PLAY

COMMUNITY

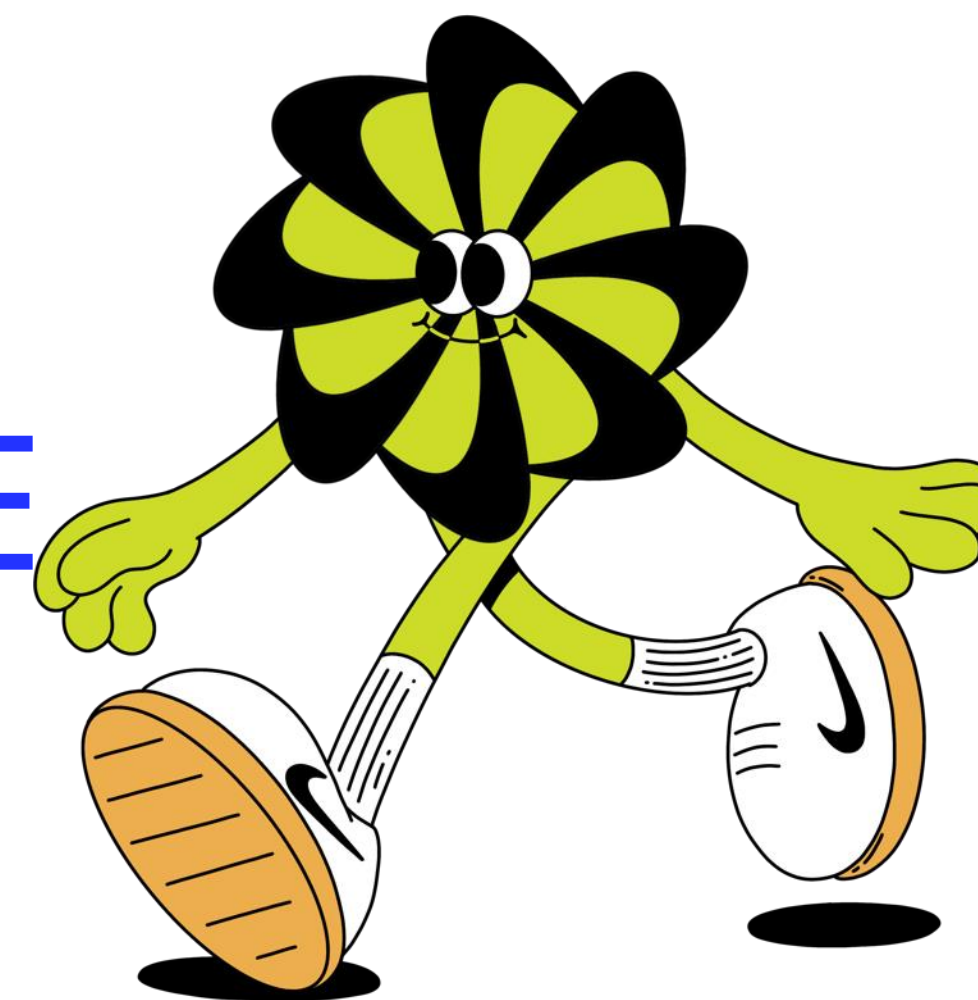


Nike's commitment to getting kids moving so they can lead healthier, happier and more successful lives.



Mission

MOVE TO ZERO IS NIKE'S JOURNEY TOWARD ZERO CARBON AND ZERO WASTE TO HELP PROTECT THE FUTURE OF SPORT



Move to Zero is Nike's critical commitment to athletes* everywhere.

Today, it's imperative we prioritize collective action for people and planet. We acknowledge climate change.

We are listening and learning, and most importantly leading, to ensure we all play our part.









COLLECTIVE URGENCY

The race against climate change requires teamwork, and we only win if we all cross the line together



1990	1992	1998	2000	2001	2002	2005	2005
							
Launched Reuse-A-shoe	Created first Code of Conduct	Launched Organic Cotton blending	Stand-off Singlet	Published first Corporate Responsibility Report	Phased out SF6	Considered Collection	Disclosed factory locations

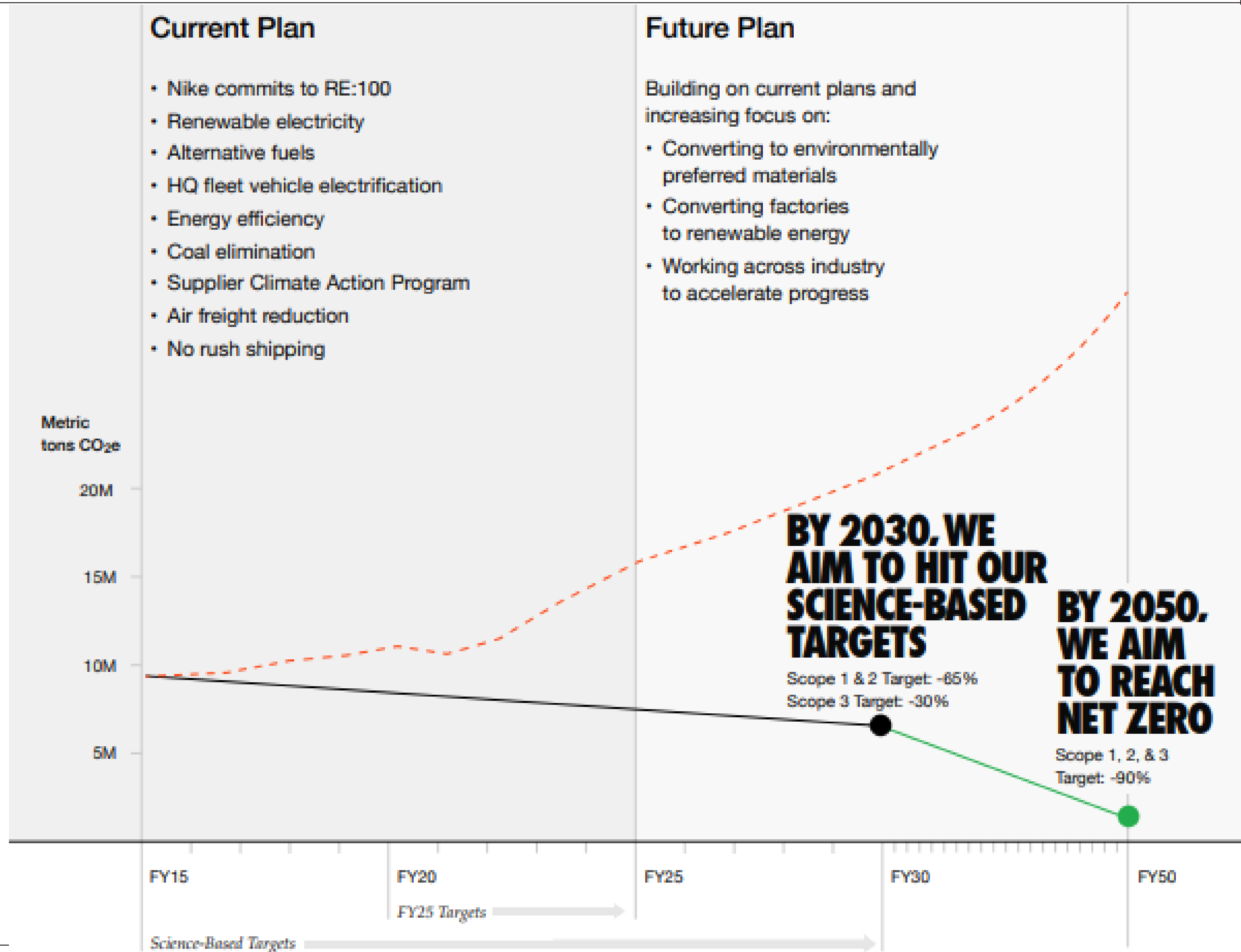
Our sustainability journey
FOR 30 YEARS, SUSTAINABILITY HAS BEEN A PART OF NIKE'S DNA

2010	2012	2015	2016	2017	2019	2020	2021
							
World Cup Global Football Jerseys	Flyknit	Published 2020 Targets	Contracted First Renewable Energy PPA	Flyleather	Published Circular Design Guide	Space Hippie	Launch 2025 Targets

By 2050, the average athlete could experience 42% to 70% **more extremely Hot Days** (vs. 1990).

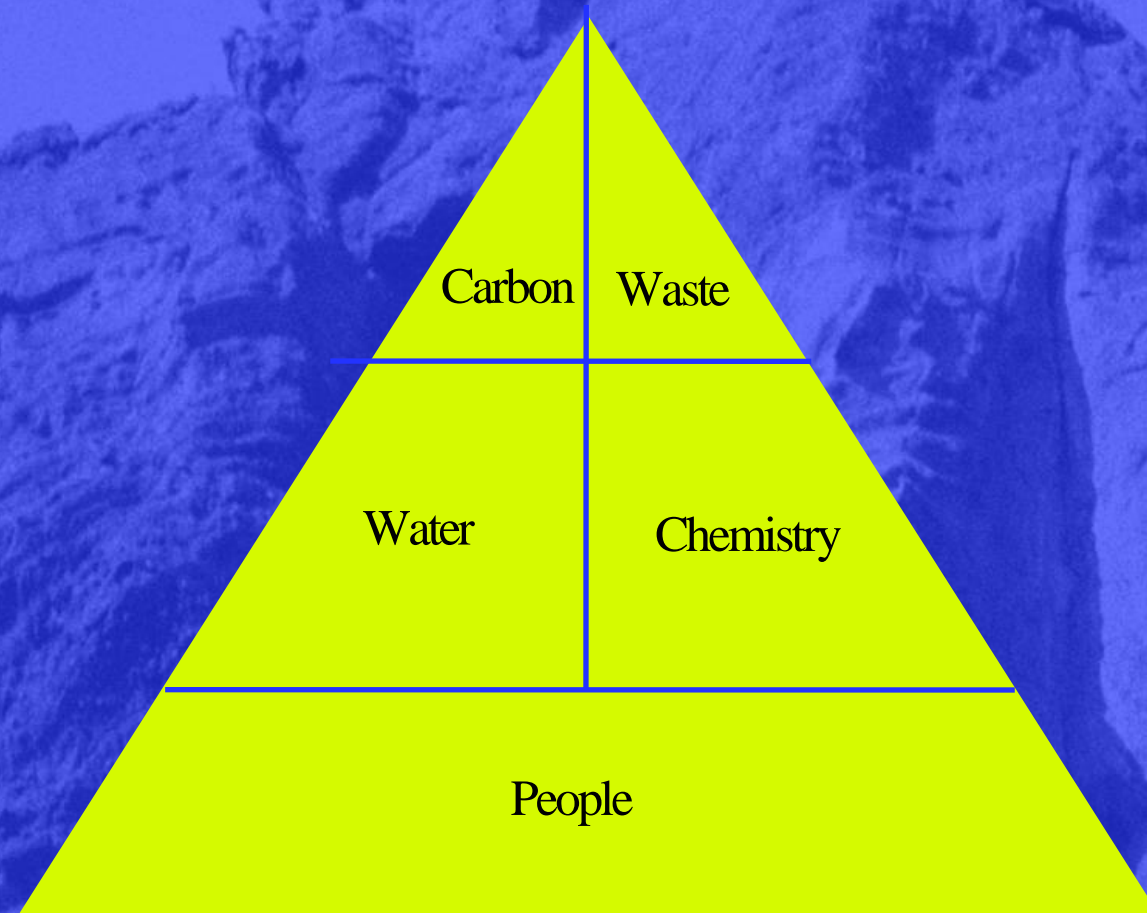
THE SCIENCE IS CLEAR — GLOBAL GREENHOUSE GAS EMISSIONS MUST BE HALVED THIS DECADE TO LIMIT GLOBAL WARMING TO BELOW 1.5°C.

Our Future Is Driven By Our Ambitious Commitments





2025 TARGETS



CARBON

- 70% absolute reduction of GHG emissions in owned and operated facilities
- 0% GHG emissions from key supplier operations at or below 2020 level despite business growth
- Increase use of **environmentally preferred materials to 50%** of all key materials

WASTE

- 10% waste reduction per unit in manufacturing, distribution, HQ, and packaging
- 100% waste diverted from landfill in our extended supply chain with at least **80% recycled back into Nike products and other goods**
- 10X the amount of finished product waste refurbished, recycled or donated

WATER

- 25% reduction fresh water usage per kg in textile dyeing and finishing
- 13B liters restored through projects that support long term resilience for **water stressed ecosystems** and communities within our **extended cotton supply chain**

CHEMISTRY

- Adopt clean chemistry alternatives for our **10 priority chemistries** across our supply chain

NIKE EMEA OPS – OUR FOCUSS AREA'S



ENERGY




100%
Renewable
energy

FUELS



Transportation
emission at or
below 2020 level

PACKAGING



beat the 10%
reduction
target on waste


END OF LIFE



10x
post-consumer
waste diverted

TOOLKIT & CULTURE



A black and white photograph of a young girl in the middle of a tennis swing on a court. She is wearing a patterned tennis outfit and is captured in motion, with her racket extended. The background is a chain-link fence.

It's only a crazy dream until you do it.



Just do it.